

Proven Winners® Color Choice Shrubs and perennials grace park after park in Castle Rock and are featured in a display garden at the Castle Rock Visitor Information Center which was landscaped in 2016. In 2022 this display garden was designated by Proven Winners® as a prestigious Proven Winners Signature Garden. It is located just off Interstate 5 at Exit 49 between Seattle, WA and Portland, OR.

The efforts of the Bloom Team Volunteers to beautify the Visitor Information Center for the city of Castle Rock has resulted in an extensive garden of Proven Winners® Color Choice Shrubs. We invite you to discover the beauty and performance of these shrubs and the gardens. Planting and maintenance efforts are spearheaded by Bloom Team volunteers who work year round in the landscape-friendly climate of the Pacific Northwest.

The temperate climate makes Castle Rock an ideal location to grow Proven Winners® plants. The city itself is named for a specific part of the ridge where an enormous craggy outcropping nicknamed "The Rock" rises 190 feet south of the city. This geographic landmark resembled a castle to early settlers who used the Cowlitz River as their main mode of transportation. The first settlement in Castle Rock was at the base of this "rock" in 1852 by William and Elizabeth Huntington. The town was incorporated in 1890.

Requests for Proven Winners® Color Choice shrubs is growing among residents and visitors alike. They, along with the long blooming perennials and colorful annual flowers offered by Proven Winners®, have become the preferred choice for local gardens. 2024 is the 13th year Castle Rock has entered the national America in Bloom competition. Summer visits from Mid-May through September are always premier floral viewing times in

Castle Rock, but there is always something to see, both Downtown and Uptown, year around. Castle Rock has been awarded many certificates of recognition by America in Bloom since 2012.

Castle Rock Blooms is the story of a tiny town and the dream to thrive and grow. Volunteers of the Bloom Team are the heart of the beautification efforts that has resulted in a thriving, growing economy and Quality of Place that attracts families and businesses to Castle Rock.



"Castle Rock has always been a community of volunteers who loved their town. Through the extraordinary efforts of our Bloom Team volunteers, the City of Castle Rock was designated as a Signature City in 2018. And with those efforts, Proven Winners® has honored us with a second designation... Proven Winners Signature Garden at the City of Castle Rock Information Center."—Mayor Paul Helenberg

"Growing and designing with Proven Winners® flowering annuals, perennials and ColorChoice flowering shrubs provides diversity, high quality and proven performance. We have confidence in the product and our expectation is that Castle Rock baskets, gardens and containers will always be exceptional."

-Nancy G. Chennault; Castle Rock Blooms Volunteer Coordinator

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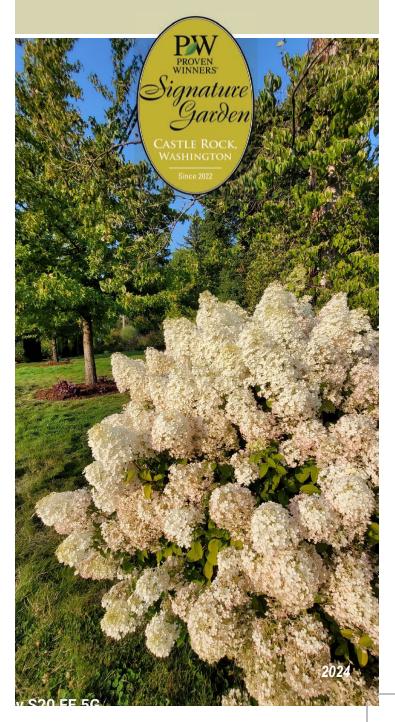


For more information about all of the gardens in the Proven Winners® Signarure Garden Program, please visit

ProvenWinnersPros.ProvenWinners.com

## CASTLE ROCK

A Proven Winners Signature Garden Since 2022





We've included signage throughout our Proven Winners Signature Garden that includes unique QR codes for quick plant identification.

To learn more about each plant, visit provenwinners.com

