



The efforts of the Bloom Team volunteers to beautify the city of Castle Rock have earned it the distinction of being chosen the first Proven Winners Signature City in the nation in 2018.

Each year, volunteers plant and nurture the flowers at home greenhouses, Castle Rock High School greenhouses and donated space at local nurseries.

The city of Castle Rock, Washington, located between Seattle, WA and Portland, OR, was a natural place to establish the inaugural Proven Winners Signature City given its extensive network of parks and gardens that blanket the city in color all year long.

Proven Winners® annuals, perennials and flowering shrubs can be found growing in more than 200 hanging baskets and multiple, municipal flower beds and gardens throughout the city. Businesses sponsor 200 colorful, coordinated planters of Proven Winners® flowers each summer.

Planting efforts are spearheaded by the Bloom Team, who works year round in the landscape-friendly climate of the Pacific Northwest. They begin in May of each year to plant annuals in Castle Rock's public spaces.



Many of the city's residents have caught the "floral fever," choosing to decorate their front porches and gardens with bountiful hanging baskets as well as long blooming perennials and the requests for Proven Winners® Color Choice shrubs is growing among residents and visitors alike.

2024 is the 13th year Castle Rock has entered the national America in Bloom competition. Summer visits from Mid-May through September are always premier floral viewing times in Castle Rock, but there is always something to see, both Downtown and Uptown, year around. Castle Rock has been awarding many certificates of recognition by America in Bloom since 2012. Many of those awards are featuring the flowers and landscapes, which are predominantly displays of Proven Winners® plants.

Castle Rock Blooms is the story of a tiny town and the dream to thrive and grow. Volunteers of the Bloom Team are the heart of the beautification efforts that has resulted in a thriving, growing economy and Quality of Place that attracts families and businesses to Castle Rock.

"Through the Proven Winner programs, Castle Rock has become a blooming and vibrant community. A place where people want to live, raise their families, and invest their lives. A place where every person is excited to get involved in making improvements to their community."

—David Vorse; City of Castle Rock Public Works Director

"Growing and designing with Proven Winners® flowering annuals, perennials and ColorChoice® flowering shrubs provides diversity, high quality and proven performance. We have confidence in the product and our expectation is that Castle Rock baskets, gardens and containers will always be exceptional." **—Nancy G. Chennault; Castle Rock Blooms Volunteer Coordinator**

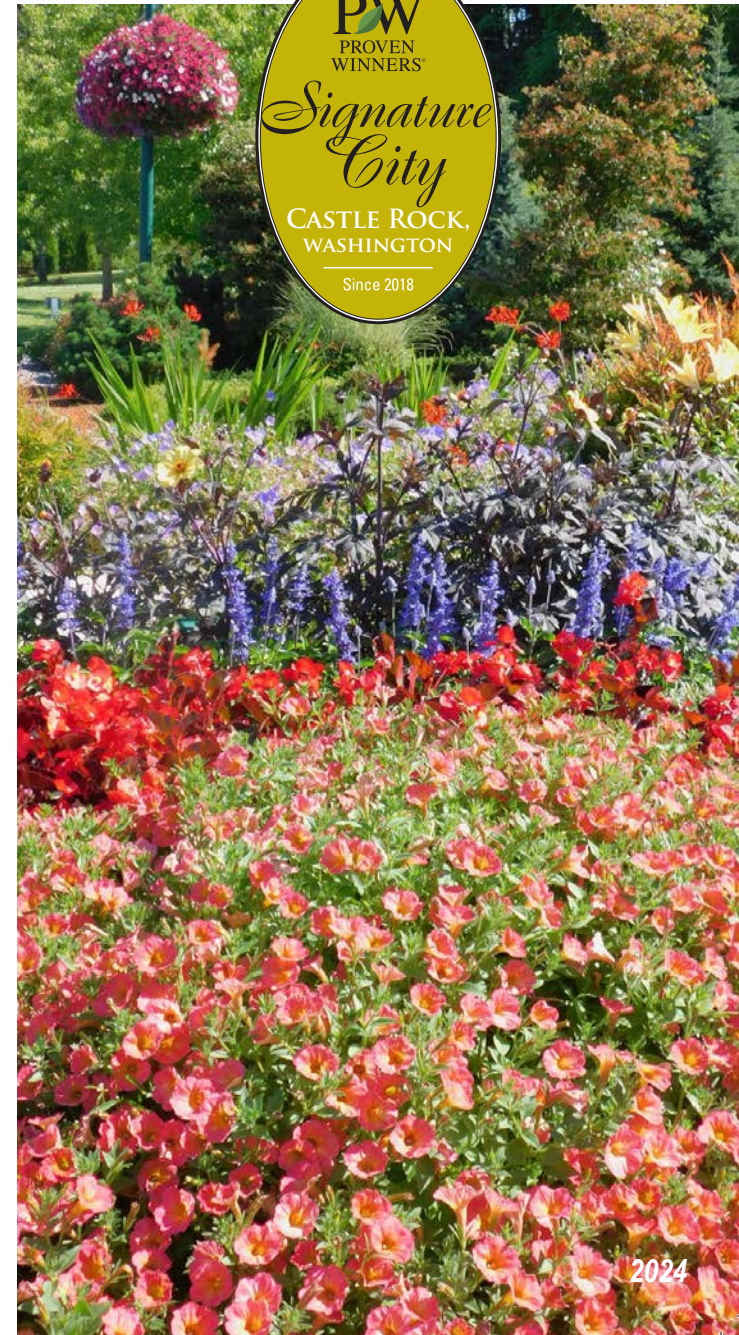
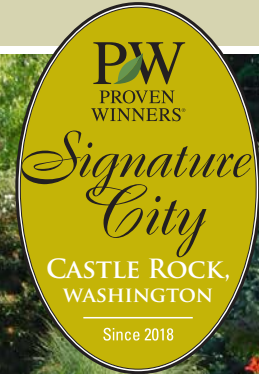
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For more information about all of the gardens in the Proven Winners Signature Garden Program, please visit **ProvenWinnersPros.ProvenWinners.com**

CASTLE ROCK

A Proven Winners Signature City Since 2018



2024

The thousands of plants grown for the Castle Rock Blooms program are grown in donated greenhouse space throughout the area and therefore need to be tough. Volunteers plant and nurture flowers at home and local nurseries. The efforts of the Bloom Team to beautify the city of Castle Rock have earned it the prestigious title of Proven Winners® Signature City.



Scan the QR code to find locations of these plants throughout the city of Castle Rock.

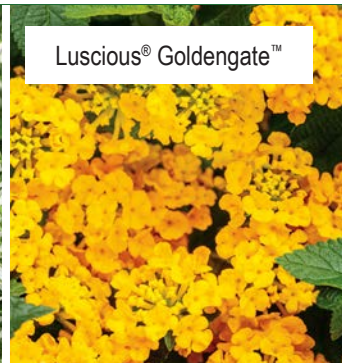
'Purple Queen' Purple Spiderwort



Diamond Mountain®



Luscious® Goldengate™



Gaura Stratosphere™ White
(Official City Flower)



Campfire® Marshmallow™



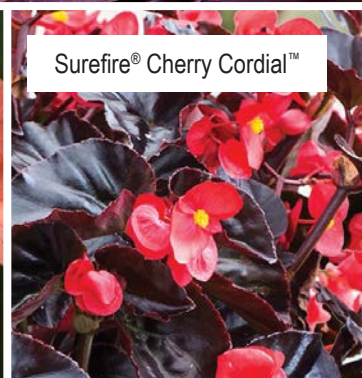
Rockin'® Deep Purple



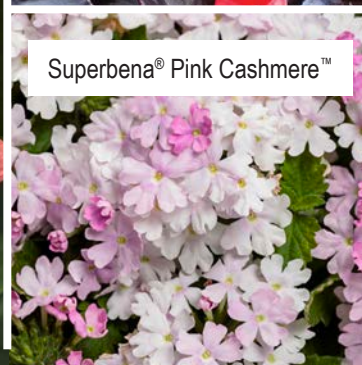
Toucan® Coral Canna Lily



Surefire® Cherry Cordial™



Superbena® Pink Cashmere™



Boldly® Dark Red Geranium



Sweet Caroline Sweetheart Mahogany™

