



Proven Winners Landscape Roadshow Virtual Event Series

February 9, and 11, 2021 Virtual Educational Program

Professional CEU Credits Available For ASLA, APLD

DAY ONE (all times EST)

Tuesday, February 9, 2021

3:00 PM - 3:10 PM

Welcome, Introductions

3:10 PM - 4:40 PM

“New Proven Winners Introductions for 2021 - Annuals, Perennials, and ColorChoice Shrubs”
John Antonelli, Four Star Greenhouse; Josh Roggenbuck, Walter’s Gardens; Jane Beggs-Joles, Spring Meadow Nursery

4:40 PM - 4:45 PM

Break

4:45 PM - 5:30 PM

“Behind the scenes: plant breeding at Spring Meadow Nursery. An interview with Megan Mathey, Ornamental Plant Breeder”

DAY TWO (all times EST)

Thursday, February 11, 2021

3:00 PM - 3:10 PM

Welcome, Day 2

3:10 PM - 4:10 PM

“New Proven Winners Heart To Heart Caladiums Ideal for the Landscape”
Nelson Darden, Classic Caladiums

4:10 PM - 4:15 PM

Break

4:15 PM - 5:15 PM

“Successful Landscape Design Elements Using Proven Winners”,
Zeke Cooper, V.P. Business Development and Marketing, DreamCatcher Hotels

5:15 PM - 5:30 PM

Q & A and Closing



Register at:
ProvenWinnersPros.ProvenWinners.com

