



## Proven Winners Landscape Roadshow Virtual Event Series

### February 9, and 11, 2021 Virtual Educational Program

*Professional CEU Credits Available For ASLA, APLD*

#### **DAY ONE** (all times EST)

**TUESDAY, FEBRUARY 9, 2021**

**3:00 PM - 3:10 PM**

*Welcome, Introductions*

**3:10 PM - 4:40 PM**

*“New Proven Winners® Introductions for 2021 - Annuals, Perennials, and ColorChoice Shrubs”*  
John Antonelli, Four Star Greenhouse; Laura Robles, Walter’s Gardens; Jane Beggs-Joles, Spring Meadow Nursery

**4:40 PM - 4:45 PM**

Break

**4:45 PM - 5:30 PM**

*“Behind the scenes: plant breeding at Spring Meadow Nursery. An interview with Megan Mathey, Ornamental Plant Breeder”*

#### **DAY TWO** (all times EST)

**THURSDAY, FEBRUARY 11, 2021**

**3:00 PM - 3:10 PM**

Welcome, Day 2

**3:10 PM - 4:10 PM**

*“New Proven Winners® Heart To Heart™ Caladiums Ideal for the Landscape”*  
Nelson Darden, Classic Caladiums

**4:10 PM - 4:15 PM**

Break

**4:15 PM - 5:15 PM**

*“Successful Landscape Design Elements Using Proven Winners®”* Zeke Cooper, V.P. Business Development and Marketing, DreamCatcher Hotels

**5:15 PM - 5:25 PM**

*Proven Winners® AquaPots®* - Jack Barnwell

**5:25 PM - 5:30 PM**

Q & A and Closing



Register at:  
[ProvenWinnersPros.ProvenWinners.com](https://ProvenWinnersPros.ProvenWinners.com)

