



## Proven Winners Landscape Roadshow Virtual Event Series

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### **February 9, and 11, 2021** **Virtual Educational Program**

*Professional CEU Credits Available For ASLA, APLD*

#### **DAY ONE** (all times EST)

**Tuesday, February 9, 2021**

**3:00 PM - 3:10 PM**

**Welcome, Introductions**

**3:10 PM - 4:40 PM**

***“New Proven Winners Introductions for 2021 -  
Annuals, Perennials, and ColorChoice Shrubs”***

John Antonelli, Four Star Greenhouse; Josh Roggenbuck, Walter’s Gardens; Jane Beggs-Joles, Spring Meadow Nursery

**4:40 PM - 4:45 PM**

Break

**4:45 PM - 5:30 PM**

***“Behind the scenes: plant breeding at Spring Meadow Nursery. An interview with Megan Mathey, Ornamental Plant Breeder”***

#### **DAY TWO** (all times EST)

**Thursday, February 11, 2021**

**3:00 PM - 3:10 PM**

**Welcome, Day 2**

**3:10 PM - 4:10 PM**

***“New Proven Winners Heart To Heart Caladiums  
Ideal for the Landscape”***

Nelson Darden, Classic Caladiums

**4:10 PM - 4:15 PM**

Break

**4:15 PM - 5:15 PM**

***“Successful Landscape Design Elements Using  
Proven Winners”***,

Zeke Cooper, V.P. Business Development and Marketing, DreamCatcher Hotels

**5:15 PM - 5:30 PM**

Q & A and Closing