



# Proven Winners® Landscape Roadshow

Friday, November 15, 2019

**Pinehurst Resort**  
**The Carolina Hotel - Cardinal Ballroom**  
**80 Carolina Vista Drive, Pinehurst, NC 28374**



- 8:00 AM - 8:30 AM**                      **Registration/Continental Breakfast**
- 8:30 AM**                                **Welcome/Introductions - Tom Ewing, Proven Winners**
- 8:35 AM - 8:45 AM**                **Pinehurst Overview, Proven Winners Signature Garden - Chris Jones, Grounds Assistant Superintendent, Pinehurst Resort & Country Club; Proven Winners® Certified Landscape Professional**
- 8:45 AM - 9:30 AM**                **“The Proven Winners® Story - An Overview of Proven Winners Marketing Programs” - Meghan Owens, Proven Winners**
- 9:30 AM - 10:15 AM**                **“Stunning New Proven Winners® Annuals for Showcase Landscapes” - John Antonelli, Four Star Greenhouse**
- 10:15 AM - 10:30 AM**                **Break**
- 10:30 AM - 11:15 AM**                **“Unique, High-Performing Proven Winners® Shrubs for Distinctive Landscapes” - Jane Beggs-Joles, Spring Meadow Nursery**
- 11:15 AM - 12:00 PM**                **“Know Your Enemy (New and Old)” - Taylor Williams, Agricultural Extension Agent, Moore County, and Stacey Jones, Area Specialized Agent Ornamental Greenhouse and Nursery Crops, Central Region**
- 12:00 PM - 1:00 PM**                **Lunch and Presentation: “Proven Winners Grower Partner - Johnson Nursery” - David Johnson, President, General Manager, Johnson Nursery, Willard, NC**
- 1:00 PM - 1:45 PM**                    **“New Proven Winners® Perennial Selections That Will Enhance Your Landscapes” - Josh Roggenbuck, Walters Gardens**
- 1:45 PM - 2:45 PM**                    **Special Guest: “Designing Resort Gardens for Impact” - Zeke Cooper, PLA, ASLA, Director of Business Development, DreamCatcher Hotels; Proven Winners® Certified Landscape Professional**

*Professional CEU Credits Available for APLD, LA CES, NC Landscape Contractors, and NCDA Category L*

